

Justin D. Herman

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OBJECTIVE

To obtain a position as an Art Director, in which I can continuously grow creatively and bring new life to my clients' ideas

SKILLS

- Flash, DreamWeaver, After Effects, Director, Illustrator, Photoshop, Quark, Final Cut Studio, Premiere, Avid, Pro Tools
- HTML, CSS, Java Script, Action Script
- User interface/web & graphic design, motion graphics, animation, compositing, page layout, typography, color correction & prepress
- Audio/video editing & post production
- Traditional & digital illustration, photography, & screen printing
- Flash expert skilled in path animation, masking and visual effects to produce compelling and dynamic animations
- Proficient in creating optimized files utilizing minimum file size & appropriate balance of vector & rasterized graphics
- Extensive experience in applying animation principles such As: weight, balance, timing and transitions
- Accomplished educator able to train peers in the technical and creative aspects of Flash design & scripting
- Improving client/employee satisfaction through effective project management and open communication
- Conceptualize and develop on-line marketing materials such as banner ads, websites, landing pages, and video/audio streaming applications
- Significantly improve client/employee satisfaction through effective project management and open communication

PROFESSIONAL EXPERIENCE

Astone Agency LLC 03/08 –3/09

Sr. Interactive Designer/Lead Creative

- Conceive and implement the company's clients' visual branding across various media platforms
- Conceptualized and developed fully functional site for California Bureau of Automotive Repair (drivehelathy.com) which won gold at this year's Sacramento Addy awards
- Developed interactive flash piece for VISA
- Completed web banners, flash, video, web and print collateral for Stanford
- Developed print ads and a microsite for Carl Zeiss Vision

ABB Records, L.L.C, Oakland, CA 01/05 -03/08

Creative Director/Assistant Marketing Director

- Originated the visual branding for the record label encompassing many media platforms including online applications, videos, album covers, posters, flyers, ecards, banner ads, wallpaper, buddy icons, and HTML newsletters
- Collaborated directly with CEO, Marketing Director and Director of Sales to create compelling

- visual campaigns in promotional efforts for music releases
- Redesigned entire web site, incorporating flash and emerging technologies to include interactive features such as an online retail store, widgets, ecards, surveys, and contests

SIMGSoft, Dayton, OH 1/2001–1/2005

Flash Designer/Developer

- Successfully initiated and developed marketing collateral for realtors, including web banners, microsites & flash virtual tours
- Effectively optimized audio, video, and graphic files for quick uploading/downloading from the web
- Directed creatives, programmers and third party vendors to ensure projects were completed on time and budget

Video Post and Graphics, Inc., Dayton, OH 6/2002–10/2004

Lead Interactive Designer

- Reorganized production pipeline and led design team in the execution of in-house and client web, print and video development
- Coordinated multi-tier projects for multimedia, video and motion graphics
- Edited videos using Avid for fortune 500 hundred corporate clients
- Managed client expectations to deliver quality artwork resulting in solid relationships and continued business
- Solved complex technical and design problems consistently through research and commitment

EDUCATION

Ohio University, Athens, Ohio

Bachelor of Visual Communications, Interactive Multimedia, June 2001

GPA 3.6 *Deans List*

AFFILIATIONS

- Elevation Nation Productions Community Event Planning and Promotion
2000 – Present
- Americorps Volunteer Designer and Teacher for ISUS Trade and Tech Prep School
1999 - 2001
- Greene County Mentorship Program Mentor
1998 - 2001